



Powerspeak Languages



最優質的合作夥伴



- Powerspeak 是市面上認可的線上語言課程的領導者
- 創新且被認證的教學方式
- 公司經過西北部各州校院認可學會鑑定核可



SCALING NEW HEIGHTS



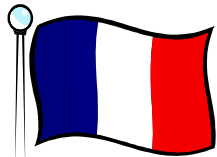
目前提供的語言有：



華語



西班牙語



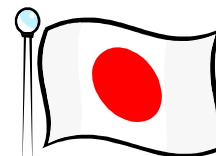
法語



德語



西語系學習者所學
之英語



日語



韓語



義大利語



俄語



華語系學習者所學
之英語



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Powerspeak 資料庫首頁

powerspeak
languages

Volume

“Welcome to powerspeak. Discover the new power in speech.”

- Chinese ▶
- French ▶
- German ▶
- Spanish ▶
- ESL Spanish ▶

FlySheet
Info-Aggregate

E Learning



SCALING NEW HEIGHTS



使用者有獨立的帳號以管理自我的學習進度

The screenshot shows the Powerspeak Languages website interface. At the top left is the logo "powerspeak languages". Below it, a welcome message reads: "Welcome to Powerspeak Languages. Discover the new power in". To the left of the login form is a vertical list of languages: Spanish, French, Mandarin, German, and ESL Spanish, each with a right-pointing arrow. The login form is a white box with a blue border and a close button (X) in the top right corner. It contains the following elements: a title "Login", an "EMAIL" field with the text "masaki.morizawa@cengage.com", a "PASSWORD" field with "*****", a "Login" button, and a "DONT HAVE AN ACCOUNT? Sign up now!" button. The background of the website features a woman in a white shirt and a man in a tan jacket standing in front of a light blue sky.



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華語課程首頁

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Go Back Volume

“Looking to brush up on your Chinese? Well, Ni hao!”

PROGRESS	SCORE	Button	Unit Title
100%	89%	Review	UNIT 1 Getting Acquainted
100%	89%	Review	UNIT 2 At the Café
14%	89%	Resume	UNIT 3 Leisure Time
		Begin	UNIT 4 Shopping
		Begin	UNIT 5 At the Hotel
		Begin	UNIT 6 Getting Around

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SCALING NEW HEIGHTS



6個單元 > 每一單元8堂課 > 每堂課包含約20種以上練習

當地國內實際且普遍的日常生活情境

每個單元從開始到結束都以生動的冒險故事為主軸，學習者可透過故事的脈絡學習字彙及文句構造

更多互動練習和深入理解的活動適合初學者或進階程度的學習者

PROGRESS	SCORE	Action	Lesson Title	Details
100%	89%	Revisit	Adventure Story	Episode 2 title goes here Extra Practice Dig Deeper
100%	95%	Revisit	1 Vocabulary	Food and drinks Extra Practice Dig Deeper
100%	80%	Revisit	2 Grammar	Un & una (a & an); este (this) and related words; algunos (some) and related words Extra Practice Dig Deeper
100%	89%	Revisit	3 Communication	Making offers and requests Extra Practice Dig Deeper
100%	70%	Revisit	4 Pronunciation	The 5 Spanish vowels Extra Practice Dig Deeper
81%	61%	Resume	5 Vocabulary	Numbers 1-20 Extra Practice Dig Deeper
		Begin	6 Grammar	Making words match: singular/plural & masculine/feminine Extra Practice Dig Deeper
		Begin	7 Communication	Culture and eating out Extra Practice Dig Deeper
		Begin	8 Adventure Challenge	Review and apply what you've learned Extra Practice Dig Deeper



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精彩是生活的調味劑!

languages powerspeak

Mandarin Unit 1 Lesson 1 Walk-through: Middle Kingdom Tours

Getting Acquainted

Greetings and Simple Questions

LESSON

01	10	19	28
02	11	20	
03	12	21	
04	13	22	
05	14	23	
06	15	24	
07	16	25	
08	17	26	
09	18	27	

ACTIVITIES MP DD

Score

0:05/1:34

Middle Kingdom Tours

Delaney

It was strange listening to myself speaking Chinese for the first time. I was probably saying everything all wrong. The girl at the travel agency didn't laugh at me, which was encouraging.

As I walked in she stood up and said, "Welcome to Middle Kingdom Tours." I said, "Ni hǎo ma? 你好吗?" asking how she was. She paused and responded with, "hěn hǎo, nǐ ne? 很好, 你呢?" It took me a second to realize that she was asking me in return. For a second I couldn't remember a good response, and then it came to me, horse horse tiger tiger. Maybe a little too excitedly I said, "mǎ mǎ hū hū. 马马虎虎."

The receptionist's smile faded and I realized I had responded with a melancholic so-so as a response to how I was. I was undeterred though. "Nǐ nǐ xing? 您贵姓?" I asked her.

Autocomplete Next Module

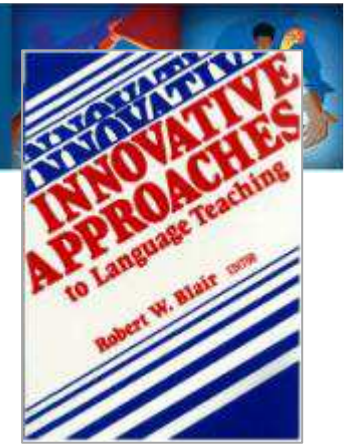
多樣性：在單元一 第一課就有28種不同的練習題

運用獨特, 實證且有效的教學理論-雙語編織法貫通全課程

另外, 還有8個MP(更多練習)和4個DD(深入了解)練習題



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教學方法-數種創新方式：

- 雙語編織法 - 將目標學習語言中選取的生字以學習者的母語文字編織於句型中
- 冒險故事 - 搭配互動式目標學習語言的要素
- 易被理解、且搭配清楚視覺圖片影像的會話式解說
- 記憶技巧 - 從事實到啟發難忘的想像力
- 以第二人稱敘述 - “幫助”學習者透過情境學習語言
- 運用對比的方式呈現因學習者的母語對於學習目標語言時常見的錯誤

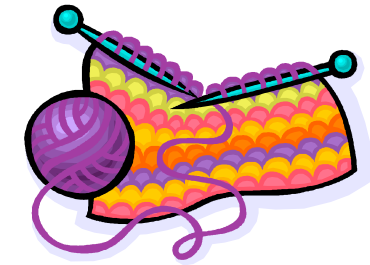


SCALING NEW HEIGHTS



雙語編織法的例子

逐步地將學習者母語“編織”在目標學習語言句中



Meeting the Chen Family

Max Travers

On my third day in Shanghai, China, my business contact Benny Chen invited me to his home for dinner. Luckily my driver never found me a fruit stand so I could pick up a big basket of fruit, something I heard was expected to bring when visiting a Chinese home.

The **Chén jiā tíng 陈家庭** were great. I was invited in and handed a pair of slippers to put on. Immediately Benny introduced me to his **māma 妈妈** and **bàba 爸爸**, who lived with him. Benny's **qīzi 妻子** Rose was in the kitchen putting the final touch on dinner. Benny and Rose have two **hàizi 孩子**, which is rare for China because of the one-child policy. Their **erzi 儿子** told me he wants to play in the NBA when he grows up, and their **nǚr 女儿** was very shy and hid behind her grandmother.





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冒險故事& 挑戰題

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languages

Mandarin Unit 4 Lesson 8 Adventure Story: Episode 4 Challenge

Shopping

Review: Bring it all Together

LESSON

int	01
01	02
02	03
03	04
04	05
05	06
06	07
07	08

ACTIVITIES MP DD

Score

Adventure Story

ARTHUR: Wú qǐ, méi nǎme duō qián le. 我买不起，没有那么多钱了。

THE OLD SHOPKEEPER: Kàn nǐ tǐng zhōng hòu de, jiù gěi sì qiān wǔ bǎi yuán ba. 看你挺忠厚的，就给4500元吧。

ARTHUR: Zhèjiàn hěn piàoliàng, dànshì wǒ bù zhīdào zhègè fēnggè xíng bù xíng? 这件很漂亮，但是我不知到这个风格行不行？

THE OLD SHOPKEEPER: Sì qiān kuài qián gěi nǐ, zěnméi wàng? 四千块钱给你，怎么样？

那你想付 (短)

你最低价是多少? Translation:

Previous Module Restart Autocomplete Next Module

與亞瑟帕博以有趣及吸引人的方式一同旅行，各單元有高潮迭起的情節讓學習者更感興趣，也讓學習者可聽到該語言如何被應用在真實的情景中



SCALING NEW HEIGHTS



虛擬學習教師

languages powerspeak
Mandarin Unit 4 Introduction Unit 4 Introduction

UNIT 4
Shopping
Introduction & Adventure Story

int 01 02
03
04
05
06
07
08

Score

0:04/0:46

Previous Module Restart Autocomplete Next Module

虛擬學習教練協助學習者進行挑戰題情境。
虛擬學習教師是內建於系統內的真人影音檔，用以例子解釋動態學習經驗的概念。



SCALING NEW HEIGHTS



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Mandarin > Unit 1 > Lesson 2 > Picture Match 3

Logout

< UNIT 1 >

Getting Acquainted

LESSON Family and People Words

int	01	10	19
01	02	11	20
02	03	12	21
03	04	13	22
04	05	14	23
05	06	15	24
06	07	16	25
07	08	17	26
08	09	18	27

ACTIVITIES MP DD

Score

jiějie 姐姐

gēge 哥哥

xiōngdì 兄弟

jiěmèi 姐妹



mèimei 妹妹

didi 弟弟

Check Answers

Next Module

學習與練習單字的範例



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languages

Mandarin > Unit 1 > Lesson 3 > Is or Very Dropdown

Logout

< UNIT 1 >

Getting Acquainted

LESSON
Pronouns and Is,
Am, and Very

01	10	19
02	11	
03	12	
04	13	
05	14	
06	15	
07	16	
08	17	
09	18	

ACTIVITIES MP3 DD

Score



Tā fēicháng hǎo kàn. 她非常好看。 She is extremely good looking.

Nǐ wǒ de gēge ma? 你是我的哥哥吗?
Are hěn r?

Tā wǒ de māma.
She is not my mom.

Wǒ de jiātíng hǎo. 我的家庭很好。 My family is very well.

Wǒmen Zhōngguó rén.
我们是中国人。 We are Chinese.

練習運用字彙及閱讀於文章中的句型



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Mandarin Unit 1 Lesson 3 More Practice Open Mic Sentence Practice

Logout

UNIT 1

Getting Acquainted

LESSON
Pronouns and Is, Am, and Very

01
02
03
04
05
06
07
08

ACTIVITIES MP DD

Score

Phrase Blender



Friend

Nǐ hǎo ma? 你好吗?

Answer that you're fine, and then ask in return.



You

Friend

Mǎma hūhū. 马马虎虎。

Friend

Nǐ jiào shénme míngzì? 你叫什么名字?

Give your name.



You

在模擬對話中練習字彙, 文法, 片語

Previous Module

Restart

Autocomplete

Next Module



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languages

Mandarin > Unit 1 > Lesson 1 > Dig Deeper > Self Check

Logout

< UNIT 1 >

Getting Acquainted

LESSON

Greetings and Simple Questions

01
02
03
04

ACTIVITIES MP DD

Score

Chinese	English
Wǒ láizì Běijīng. 我来自北京。	I'm from Beijing
Tā shì Běijīng rén. 他是北京人。	"?"
Wǒ láizì Jiānádà. 我来自加拿大。	"?"
Wǒ shì Jiānádà rén. 我是加拿大人。	"?"
Wǒ láizì Ōuzhōu. 我来自欧洲。	"?"
Tā shì Ōuzhōu rén. 她是欧洲人。	"?"
Wǒ láizì Àodàliya. 我来自澳大利亚。	"?"
Wǒ shì Àodàliya rén. 我是澳大利亚人。	"?"

先聽，而後錄下自己的發音並與以該語言為母語的人的發音做比較

Module >



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Main Menu Reports Logout Volume

UNIT

1 Getting Acquainted

LESSON Meeting People and Introducing Yourself

01	10	19	28
02	11	20	29
03	12	21	30
04	13	22	31
05	14	23	32
06	15	24	33
07	16	25	34
08	17	26	
09	18	27	

Score - Lesson 3

- 01 Verbs
- 02 Nouns
- 03 Adjectives
- 04 Pronouns
- 05 Sentence Stru...
- 06 Verbs
- 07 Nouns
- 08 Adjectives
- 09 Pronouns
- 10 Other Stuff

Which of these is the formal expression for asking someone's surname?

- Nǐ shì nǎ'èr rén 你是哪儿人？
- Nín guì xìng? 您贵姓？
- Nǐ jiào shénme míngzì? 你叫什么名字？
- Nǐ ne? 你呢？

用測驗題來加強概念

1 2 3 4 5 6

Previous Activity Restart Auto Complete Next Activity



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languages

Mandarin > Unit 1 > Lesson 4 > Take Your Pick

Logout

< UNIT 1 >

Getting Acquainted

LESSON

Tones

01	10	19
02	11	20
03	12	21
04	13	22
05	14	
06	15	
07	16	
08	17	
09	18	

ACTIVITIES MP DD

Score

✓ Phrase Blender

0:00/0:00

Listen to the following audio link and choose the correct matching tone.

- hāo
- hào
- háo
- hǎo

部分測驗題以聽力能力為主

Check Answers

1 2 3 4 5

< Previous Module

Restart

>> Autocomplete

Next Module >



SCALING NEW HEIGHTS



powerspeak languages Main Menu Reports Logout Volume

UNIT

1 Getting Acquainted

LESSON Meeting People and Introducing Yourself

01	01	10	19	28
02	02	11	20	29
03	03	12	21	30
04	04	13	22	31
05	05	14	23	32
06	06	15	24	33
07	07	16	25	34
08	08	17	26	
09	09	18	27	

Score - Lesson 3

- 01 Verbs
- 02 Nouns
- 03 Adjectives
- 04 Pronouns
- 05 Sentence Stru...
- 06 Verbs
- 07 Nouns
- 08 Adjectives
- 09 Pronouns
- 10 Other Stuff

du I

ich you

ihr he

sie she

wir it

er we

Sie you (all)

es they

sie you (formal)

Previous Activity

以互動式拖曳比對練習可復習文法



SCALING NEW HEIGHTS



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languages

Mandarin Unit 1 Lesson 4 Dig Deeper Poem: Jing Ye Si

Logout

<UNIT 1>

Getting Acquainted

LESSON Tones

- 01
- 02
- 03
- 04
- 05
- 06
- 07
- 08

ACTIVITIES MP DD

Score

✓ Phrase Blender

静夜思	Jìng yè sī
床前明月光， 疑是地上霜。 举头望明月， 低头思故乡。	Chuáng qián míng yuè guāng, Yí shì dì shàng shuāng. Jǔ tóu wàng míng yuè, Dī tóu sī gù xiāng
Night Thoughts	
Before my bed There is bright-lit moonlight, So that it seems Like frost on the ground. Lifting my head I watch the bright moon, Lowering my head	

“深入理解”單元以文化主題為來做介紹



Powerspeak的價值主張

- 運用活潑的 **冒險故事** 和綜合型式的互動如 **音效、影片、豐富的圖片、音效** 以促發各種學習型態：可聽, 可看, 和可觸知，讓學習新語言變得 **有趣**。
- 藉由 **雙語編織教學法** – 一種逐步將你原本已知道的語言與想知道的語言編織在一起的方法-讓學習新語言變得 **簡單**。
- 幫助 **計畫到國外求學或工作** 的學生與教職員了解他國文化和如何實際上進行流利的日常生活 **溝通**。
- 支援大專院校語言課程 - 可使練習變得有趣也同時維持學習者學習熱衷的一個絕佳的教學工具





SCALING NEW HEIGHTS



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